

# BUILDEX

EDMONTON

MARCH 20 & 21, 2018

EDMONTON EXPO CENTRE, NORTHLANDS

[www.buildixedmonton.com](http://www.buildixedmonton.com)

# PROSPECTUS



## GROW LIKE EDMONTON

It's not news that Edmonton's population is increasing! Grow with the City and join us at BUILDEX Edmonton — the hub for all professionals who design, build and manage the real estate and construction industry.

## IT'S ALL HERE

- 2,500+ Industry Professionals
- Keynote Presentations
- Roundtable Discussions
- Special Events
- Tours
- 35+ Seminars
- Demonstration Areas
- Job Board
- Networking

## THE WHO'S WHO OF THE INDUSTRY

BUILDEX attracts professionals with an interest in the design, construction and management of all types of buildings including Architects, Interior Designers, Engineers, Contractors, Builders, Developers, Property Managers, and Project Managers.

# SHOW STATS

# 150

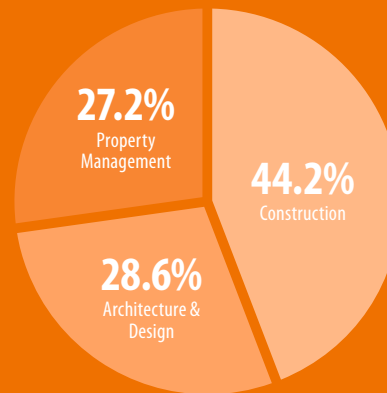
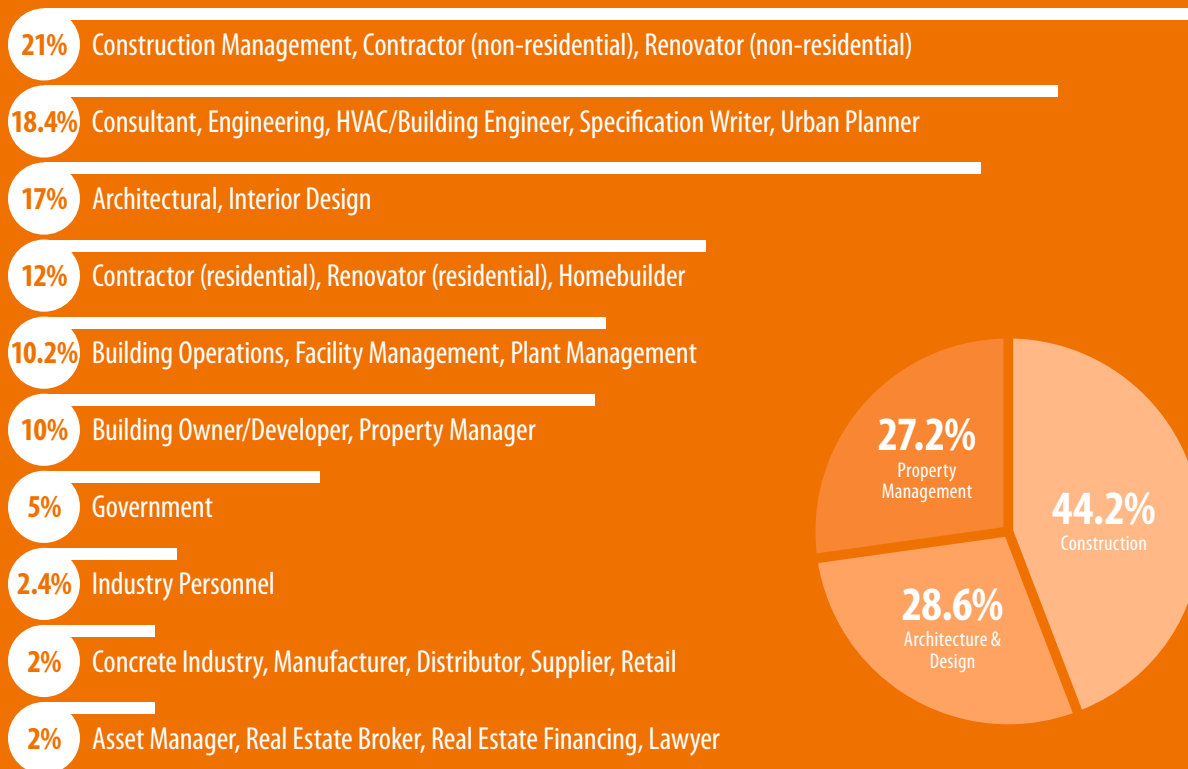
Exhibits Showcasing the Latest Products

**35**  Accredited Seminars

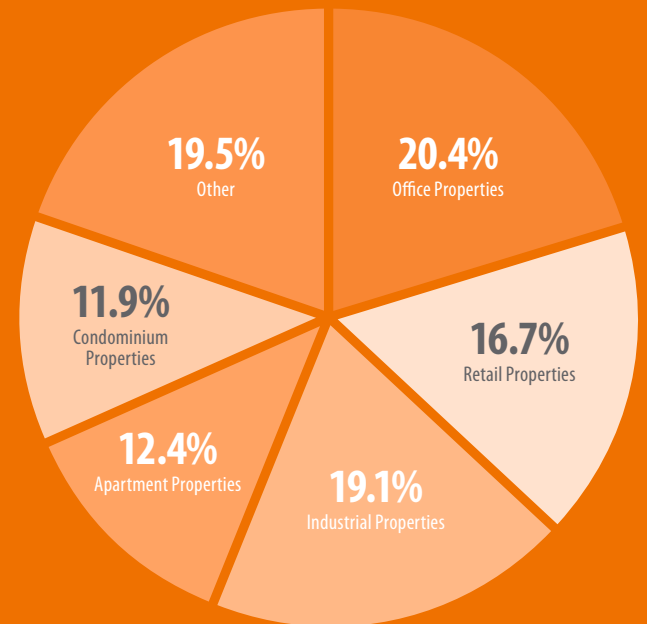
&

**60**  Expert Speakers

## 2,500 ATTENDEES



## ASSET CLASSES/ DEVELOPMENT:



## BUILDEX is in good company. The 2,500+ industry professionals who attend hail from these following organizations, institution and companies:

### 280+ Architecture & Interior Design — Urban Planners, Decorators, Industrial Designers

A.GROCHOWSKI ARCHITECT  
 A&E Architectural & Engineering Group Inc.  
 Access Design Group  
 Addison Grace Design  
 Architechnics Ltd.  
 Architecture | Tkalcic Bengert (Arch)TB)  
 Artur Zajdler Architect  
 Assaly Interior Design Inc.  
 Bennett Architect Inc.  
 Brian Allsopp Architect Ltd.  
 BLDG Design Group  
 C. Wendy Hugh Interior Design Ltd.  
 C. Wilde Designs Inc.  
 David Murray Architect  
 Der + Associates Architecture Ltd.  
 Design Works Engineering & Inspections Ltd.  
 Designed Interiors By Ramona Inc.  
 Designers Library  
 Designex Consulting Ltd  
**DIALOG**  
 Douglas Sollows Architect Inc.  
 Dub Architects Ltd.  
 edgewise inc.  
 EDIT Interior Design  
 EFG Architects  
 Enigma & Variations Architecture  
 Field Interior Design Inc.  
 Frank Hilbich Architect Inc.  
 FUSE Architecture + Design  
 GEC Architecture  
 GMH Architects  
 Greenjeans Interiorscape  
 Gregory McClung Architect Ltd.  
**GROUP 2 ARCHITECTURE INTERIOR DESIGN**  
 HDH Architects  
 Horizon Designs Ltd.  
 Hue'n Eye Interior Design  
 Human Dimensions Licensed Interior Design Inc.  
 IBI Group Edmonton  
 IFMA Northern Alberta Chapter  
 Interscape Interior Design Ltd.  
 J. B. JAMIESON ARCHITECT LTD.

Jostar Interiors Ltd.  
 Judith Strachan Interior Design Inc.  
 Karla Billey Design Inc.  
**KASIAN ARCHITECTURE INTERIOR DESIGN AND PLANNING LTD.**  
 KENNEDY  
 Kieselhof Architect  
 Roman Kotylak Associates Architects & Urban Design Consultants  
**KRAHN GROUP OF COMPANIES**  
 Lee & de Ridder Architecture + Sustainable Design  
 Leolin Management  
 LGA West, LGA Architectural Partners  
**MANASC ISAAC ARCHITECTS**  
 Marc Bois Architect Ltd.  
 Michael J Dowler Consulting  
 Michele Rumbold Interior Design  
 Midori Spaces  
 MO George Architect  
 Najfeldt Architect Inc.  
 newstudio architecture inc.  
 NGF Design  
 NORR Architects Engineers & Planners  
 ONPA Architects  
 Papish Concepts Inc.  
 PGA Architects Ltd.  
 PlanWorks Architecture Inc.  
 Raimond Fung Architects Ltd.  
 Riddell Kurczaba Architecture Engineering Interior Design Ltd.  
 Robert Bosnyak Architect  
 Robert Irlam Consulting Inc.  
 Rockliff Pierzchajlo Architects & Planners Ltd.  
 Roman M. Kujath Architects Ltd.  
 S.Siren Architect Ltd.  
**STANTEC**  
 Tamon Architecture  
 Tardif Architecture Inc.  
 Terry Korz: Design  
 The Workun Garrick Partnership Architecture and Interior Design Inc.  
 Tomas Anton O'Scolai Architect Inc.  
 Turpin Kong Architects Inc.  
 Unigroup Architecture & Design Inc.  
 VDC Performance Models  
 Vici Designs  
 WHITTAKER ARCHITECT  
 Wolski Design Group Ltd.

### 350+ Property Management — Facility, Plant, Building Operations & Maintenance, including:

{a) Assist  
 18th Floor  
 Abby Road Housing Ltd  
 Artis REIT  
 Aspen Properties  
 ATCO Electric  
 Ayre and Oxford Inc.  
 Balsam Court Ltd  
**BENTALL KENNEDY (CANADA) LP**  
 Birchwood Equities Inc.  
 BM Homes Ltd.  
 Boardwalk Rental Communities  
 Broadstreet Properties Ltd.  
 Brookfield Johnson Controls  
**CANDEREL MANAGEMENT INC.**  
 Canora Community League  
 Cassel Properties Ltd.  
 CCS Properties Ltd.  
 CDML  
 Christenson Communities  
 Compass Group Canada  
 Core Management Group  
 Davies Management and Realty Ltd.  
 Darson Developments Ltd.  
 Enokhok Developments Ltd  
 Epcor  
 EWC (Investments) Ltd.  
 Exces Properties Inc.  
 Falconer Enterprises  
 First Capital Realty  
 Flying Stone Canada Ltd  
 GEF Seniors Housing  
 Gridcor Developments Ltd.  
 Hopewell Development  
 Humford Management Inc.  
 Hungerford Properties  
 Integrated Management & Realty Ltd.  
**KATZ GROUP**  
 Kerry Developments Ltd.  
 Kiezik Consulting Ltd.  
 Landmark Group of Companies Inc.  
 Mainstreet Equity Corp.  
 Maple Leaf Property Management  
 Mastery Consulting Inc.  
 Melcor Developments Ltd.

MFH Properties  
 MHA Group  
 Mosaic Family of Companies  
 Murray Hill Developments  
 OneSource Facility Services Inc.  
 Oxford Properties Group  
**PROCURA REAL ESTATE SERVICES LTD.**  
 Professional Realty Group  
 Pure Industrial Real Estate Trust (PIRET)  
 Qualico Commercial  
 R.K. Holdings  
 Rainbow Beach Developments inc.  
 Realsphere Property Group  
 Revcor Group Inc.  
**ROHIT GROUP OF COMPANIES**  
 Rosecrest Homes Ltd.  
 S & D International Group Inc.  
 S.E.K.A. Canada Ltd  
 Sawridge Group of Companies  
 Scandinavian Building Services Ltd  
 Servis Realty Inc.  
 SNC-Lavalin  
 SpruceLand Properties Inc.  
 Squareland Group  
 Stellar Condominium Management Ltd.  
 Trans America Group  
 Triton Property Management  
 Vermont Property Group  
 Westcorp Ltd

### 600+ Contractor — Subcontractor, Renovator, including:

3 Pillar Construction  
 A&A Trenching  
 Abbey Lane Homes  
 Abris Construction  
 Accurate Construction Services  
 Adler Insulation & Firestopping Ltd.  
 Advanced Metal  
 Advanced Remediation Solutions Inc.  
 Agape Homes Inc.  
 AGRA Foundations Ltd.  
 Albos Developments Ltd.  
 All Earth Construction Inc.  
 All Urban Renovations  
 All Weather Windows Commercial  
 Alliance Excavating Ltd.  
 Almita Piling

Aluminum & Glass Worx Ltd.  
 Amptec Fire & Security  
 Andjak Ltd.  
 ATCO Electric  
 Avalanche Construction Management  
 Ayre & Oxford Inc.  
 Aztec Renovations & Refit Inc.  
 B&B Demolition Ltd  
 BellComm Inc.  
 Belvedere Roofing Ltd.  
 Bengel Custom Homes  
 Best Choice Painters Ltd.  
 BFC flooring Design Centre  
 BHP Mechanical Ltd.  
 Big E Framing & Renovations Ltd.  
**BIRD CONSTRUCTION**  
 Blade Renovations & Construction  
 BP COATINGS  
 Bradcan Caulking & Restoration Ltd.  
 Brenex Building Corporation Ltd.  
 Brookfield Residential  
 BRXTON  
 Butterwick Construction & Carpentry Ltd.  
 Calibre Coatings Ltd.  
 Canem Systems Ltd.  
 Carlson Construction  
 Carrington Group of Companies  
 Carstar Construction Ltd.  
 Caruana Interiors & Contracting  
**CHANDOS**  
 Chester Developments Ltd.  
**CLARK BUILDERS LTD.**  
 Concrete Correctors Inc.  
 Cree-Con Construction Inc.  
 CTL Construction Canada  
 Cutting Edge Contract Flooring Ltd.  
 Daytona Homes  
 Dee-Jay Plumbing & Heating  
 Delnor Construction Ltd.  
 Desco Coatings of Alberta Ltd.  
 DesLaurier Builders Inc.  
 Dolce Vita Homes LP  
 Drake Excavating Inc  
 EECOL Electric  
 Effect Home Builders Ltd.  
 Eljoma Contracting Inc.  
**ELLISDON**  
 Elms Weeping Tile Ltd.  
 Emcee Construction and Management Ltd.

# WHO ATTENDS

Epic Outdoor Spaces  
Fillmore Construction Management Inc.  
First Avenue Properties  
FirstOnSite Restoration L.P.  
Flex-co Construction Corp.  
Flynn Canada Ltd.  
Four Elements Construction Inc  
G.W.S Carpentry Ltd.  
Gateway Mechanical Services Inc.  
Gormar Electric Ltd  
Graham Brothers Construction Group Ltd.  
Graham Construction  
Green Creations & Developments Inc.  
Gridcor Developments Ltd.  
Hairy Hill Colony  
HB Construction Company Ltd.  
Henlak Enterprises Ltd.  
HKB Construction  
Homes by Avi  
Hopewell Development  
IMG Services  
Inform Inspections Inc  
Integrated Construction  
Interiors by Donovan Inc.  
ITC Construction Group  
Jackson Noble Mechanical Ltd.  
Jayson Global Roofing  
Jen-Col Construction Ltd.  
Johnson Controls Inc.  
Johnston Builders Ltd.  
JV Driver Projects Inc.  
JVC Construction & Consulting  
K&S Construction Ltd.  
Kaefer Integrated Services  
kALgEN Investments Inc.  
Kanvi Homes  
Karlen Elecom  
Keller Construction Ltd.  
Kemway Contractors Ltd.  
KERR Interior Systems Ltd  
King's Constructors Ltd.  
KJB Installs  
Klug's Mechanical Ltd  
Konark Homes  
Kountry Energy Savings Solutions Ltd  
Krawford Construction (2011) Inc.  
L.D.M. Developments Ltd.  
Labour Ready  
**LECDOR CONSTRUCTION LTD.**  
LederSteel  
Lenbeth Weeping Tile (Edm)

Leolin Management Inc.  
LETY Construction Ltd.  
LINCOLNBERG  
Linmar Solutions  
LIVMOR Custom Homes  
Lougheed Colony  
M.G. Exteriors Ltd  
MacDougall Steel Erectors Inc.  
MACSON Developments Ltd.  
Maple Reinders  
Marcon Contracting Ltd  
Martincich Holdings Ltd.  
MaxAudio Ltd.  
Merv's Carpentry Services  
MHPM Project Managers Inc.  
Mirrorco Trowel Works  
Morin Bros. Construction  
Muth Electrical Management Inc.  
NCSG Crane & Heavy Haul Services  
Netz Construction Ltd.  
Novesta Construction Ltd.  
O.B.SERVICES LTD.  
OML Construction  
Osco Mudjacking & Shotcreting Ltd.  
Pagnotta Industries Inc.  
**PCL CONSTRUCTION MANAGEMENT INC.**  
Peak Improvements Ltd  
Pelham Master Builder Ltd.  
Petroglyph Woodworking & Design  
PK Developments  
Porscon Construction Ltd.  
Precision Projects Ltd  
Precision Trenching Inc.  
Prospark Electrical Ltd  
ProWerX Services Ltd.  
Ranger Construction Ltd.  
RBKS Construction Ltd.  
Read Contracting Ltd.  
Reppert Homes & Construction Ltd.  
Rescom Inc.  
Richking Interiors Inc.  
Ridge Line Improvements  
Riverstone Ventures Ltd  
Roberts Roofing  
Rosecrest Homes Ltd.  
RSI Crane Service Inc  
Salvi Homes Ltd.  
Scorpio Masonry (Northern) Inc.  
**SCOTT BUILDERS INC.**  
Seagate Contract Management Ltd.  
SeFlor

Seko Construction Ltd.  
Seletech Electrical Enterprises  
Serv-All Mechanical Services Ltd.  
SGC Construction Ltd.  
Shearwall Triforce  
Silverstone Builders Inc.  
South Bend Colony  
Sparky's Electrical Services Ltd.  
Spring Ridge Holdings Ltd.  
Stuart Olson  
Surepoint  
Sureway Construction Grou  
Synergy Projects  
Temple Contracting Inc.  
Tervita Corporation  
Thermal Systems  
Thermo Design Insulation Ltd.  
Tiger Lily Insulation Ltd.  
Traine Construction  
Two Girls and a Hammer  
Tycliff Contracting Ltd.  
Ultimate Renovations  
Uni-East Construction Services Ltd.  
United Constructionn Company Inc  
VETS Group  
Western Landscape & Design Ltd.  
Western Modular Homes  
Ye Olde Plumber Ltd.  
Zetsen Master Builders Inc

**+150+ Government — Educational & Municipal Institutions, including:**

Alberta Energy Regulator  
**ALBERTA HEALTH SERVICES**  
Alberta Infrastructure  
Alberta Innovation and Advanced Education  
Alberta Jobs, Skills, Training and Labour  
Alberta Justice & Solicitor General  
Alberta Municipal Affairs  
Alberta Transportation  
Alberta Works  
Alberta Apprenticeship & Industry Training  
ATS TRAFFIC GROUP  
BIS Training Solutions  
Buffalo Trail Public Schools  
Capital Region Housing Corporation  
Canadian Home Builders' Association - Alberta  
**CITY OF EDMONTON**  
City of Edmonton - LRT Design and Construction  
City of Lacombe

City of Lloydminster  
City of Saskatoon  
City of Spruce Grove  
City of St. Albert  
Covenant Health  
**DEPARTMENT OF NATIONAL DEFENCE**  
Digital School Technical Design College  
Edmonton Catholic School District  
Edmonton International Airport  
Edmonton Public Schools  
Elk Island Public Schools  
Glenrose Rehabilitation Hospital  
Government of Alberta  
Greater St. Albert Catholic schools  
Health Canada  
Merit Contractors Association  
**NORTHERN ALBERTA INSTITUTE OF TECHNOLOGY**  
National Research Council of Canada (NRC)  
Natural Resources Canada  
Northern Lakes College  
Public Works and Government Services Canada  
Sheridan College  
Strathcona County  
Town of Devon  
Town of Hinton  
Town of Slave Lake  
Town of St. Paul  
**UNIVERSITY OF ALBERTA**  
**WORKERS' COMPENSATION BOARD — ALBERTA**  
Yellowhead County

**+50 Real Estate Brokers, Financing Institutions & Retailers, including:**

Accommodation Finance Company Ltd.  
ATB Financial  
Avison Young  
Axiom Mortgage Solutions  
BDO Canada  
Bentall Kennedy (Canada) LP  
Business Development Bank of Canada (BDC)  
**CANADIAN WESTERN BANK**  
carlton group  
**CBRE EDMONTON**  
Century 21  
Coldwell Banker  
**COLLIERS INTERNATIONAL**  
**CUSHMAN & WAKEFIELD EDMONTON**  
Derrick Dodge

**DREAM OFFICE MANAGEMENT CORP.**  
Grant Thornton LP  
**GWL REALTY ADVISORS INC**  
**HARVARD PROPERTY MANAGEMENT INC.**  
IMPARK  
Keystone Capital Inc.  
Kimm Holdings Ltd.  
KPMG LLP  
Landmark Communities  
Lizotte and Associates Real Estate Inc.  
Prairie Toyota  
Quinco Financial Inc.  
RE/MAX Commercial  
Royal LePage  
**SERVUS CREDIT UNION**  
TD Canada Trust  
**TRIOVEST REALTY ADVISORS**  
UMC Financial Management  
Westcorp

**+35 Engineers – Mechanical, Electrical, Building, etc.**

A.B. Electrical Engineering Inc.  
Advanced Enviro Engineering Ltd.  
Aegis West Engineering Inc.  
Allan Nelson Engineering  
**ARROW ENGINEERING INC.**  
Canadian Greenfield Technologies Corp.  
Capital Engineering  
Civil Engineer In Training  
ebend engineering ltd.  
Essa Engineering  
GSS Integrated Energy Ltd.  
Hagen Surveys (1982) Ltd.  
Kiezik Consulting  
Liland Engineering Ltd.  
Magna IV Engineering  
Morrison Hershfield  
Oasis Engineering  
Protostatix Engineering Consultatns Inc.  
Read Jones Christoffersen Consulting Engineers  
ReLumen Engineering  
ReNü Building Science  
SAGA Engineering  
Vital Engineering Corporation  
Wade Engineering Ltd.  
Wave Engineering Consultants Inc.  
**WILLIAMS ENGINEERING CANADA INC.**  
**WSP**

## MORE THAN 150 EXHIBITS

Don't miss **BUILDEX Edmonton** — the City's largest tradeshow and conference for the **Construction, Renovation, Architecture, Interior Design and Property Management** industries. This is **THE** place to make meaningful connections with future customers!

### EXPECT TO:

- Generate qualified leads
- Develop new interest from established customers by upselling and cross-selling
- Launch new products or service offerings
- Test new ideas and get immediate feedback
- Build your brand and raise awareness
- Connect with professionals from all facets of the industry
- Enhance existing relationships

## WHO EXHIBITS

**BUILDEX** features products, services, and technologies relevant to those designing, building and managing real estate of all kinds.

- Architectural products and services
- Building envelope products and services
- Building products, materials and supplies
- Building and wall systems
- Concrete and asphalt
- Energy conservation and management
- Engineering
- Flooring and radiant floor heating
- HVAC products and services
- Insulation
- Insurance and risk management
- Landscape and garden products
- Lighting
- Plumbing products
- Property maintenance products and services
- Roofing products, services and technologies
- Security systems and services
- Tile and stone
- Weatherproofing and rain screens
- Windows, doors and window coverings
- Wood products
- And more

**“Every year it provides us with a multitude of leads for us to pursue after the shows conclusion. Every year, without fail, we generate a very healthy return on the time and money we spend participating at BUILDEX.”**

**– Richard Froehler, Territory Manager, Edgewood Matting Ltd.**

**“DRIVING FORCE has participated in BUILDEX Edmonton for the past four years. Every year we get more traffic to our booth; traffic that recognizes who we are and what we do. The business generated continues well after the show has ended. It's also great for building on existing relationships, as we have many of our existing clientele either displaying or attending. It's just one more way to generate discussion.”**

**– Dan Clark, Edmonton Area Lease Manager, DRIVING FORCE**

# 2017 EXHIBITOR & SPONSOR LIST

View the [2017 Exhibitor](#) and [Sponsor List](#)

1-800 Drywall  
A & M Roofing Ltd  
Accu-Flo Meter Service Ltd.  
Acrytec Panel Industries  
Alberta Custom Metal Fabricators Ltd  
Allura by Plycem  
ALSCO Canada Corporation  
Apple Fitness Store Ltd.  
Aqua Air Systems Ltd.  
ARC Document Solutions  
ARC Document Solutions  
Asyma Solutions Ltd  
Atco Pipelines & Liquids Global Business Unit  
Atlas Granite Inc.  
B8 Ventures  
BDC  
BOMA Edmonton  
Brodi Specialty Products Ltd.  
BrokerLink  
Burnco Landscape Centre  
CANAM  
Can-Cell Industries Inc.  
CANZ Building Products Inc.  
Central Vacuum Retractable Hose Systems  
Chephren Building Solutions Inc.  
City of Edmonton, Waste Management  
Services  
Core Products Canada Ltd  
Crawford & Company (Canada) Inc.  
Cree Canada  
Curved Walls Inc.  
Daam Galvanizing Ltd.  
DEL Communications Inc.

Demilec Inc  
Design 21 LED Light  
Devlin Construction Ltd.  
Driving Force Vehicle Rentals, Sales & Leasing  
Durabond Products Limited  
Durabuilt Windows & Doors  
DuRock Alfacing International Ltd.  
Eagle Lake Landscape Supply  
Earthbin Products  
Eco Supply Canada  
Edmonton Construction Association  
Everline Coatings and Services  
Fire Protection Inc.  
Fire Tech Fire Protection Inc  
Firestone Building Products Canada  
FortisAlberta  
Fusiontek  
Gaco Western  
Garda Canada Security Corp  
Garden Concrete Services  
Garland Canada Inc.  
GRAPHISOFT  
Greenstone Structural Solutions  
Hamdon Energy Solutions  
Head To Toe Safety  
Health Canada  
Icynene Inc  
IFMA - Northern Alberta  
Innotech Windows + Doors  
Innovative Fall Protection Inc  
Innovative Manufacturing Inc.  
Insight Insurance and Risk Management  
IPLC Vantera Inc.

James Hardie Building Products  
Knelsen Sand & Gravel Ltd.  
Ladder Lockdown  
Lecol Inc.  
LED in Action  
Lenmak Exterior Innovations  
Lety Construction  
Lien-Pro Inc.  
Lumenix  
Makloc Construction & Makloc Buildings  
Mercedes-Benz Heritage Valley  
Microwatt Life Safety Solutions  
Midgaard Spray Foam Systems Ltd.  
Mira Timber Frame  
Molok North America Ltd.  
Mule-Hide Products  
NABCO Canada  
Nerval Corporation  
Nissan Commercial Vehicles  
Northern Exposure Decking Inc.  
NuEnergy Solar  
Otis Canada  
Palisade Security Group Inc.  
Paneless Window Washing Inc.  
Panwins Energy Services Inc  
Park-Aid Asphalt and Maintenance Ltd  
Pfanner Canada  
Pilot Group  
Plasti-Fab - Edmonton  
PM Signs  
Pro Rescue Services  
Profast  
RC Lighting

Real Life Roofing Inc.  
Renoteck  
Robinson Lighting and Bath  
Roterra Piling Ltd.  
Safesidewalks Canada  
Scorpio Stone  
Securitas Canada  
Select Graphix  
Silverstone Builders Inc.  
Simple Shower Solutions  
Simson Maxwell  
SkyFire Energy Inc  
Skyline Group International  
Smartfix Asphalt Infrared Repair Limited  
Spatial Technologies Inc.  
Stabilt Canada  
Staples Advantage Canada  
Sysgen Solutions Group  
Ted's Quality Roofing Inc.  
Tessier Enterprise  
Think Mechanical Inc  
Tingley Inc.  
Top Floor Coating  
Total Power Limited  
Touchtone Canada Ltd - Flooring & Interiors  
Twin River Beam Co.  
Vacuflo Edmonton  
Viceroy Houses (2015) Ltd.  
Vortex Industries  
Wayne Building Products Inc.  
WesternOne Rental and Sales  
Wiston Building Materials Co.  
YEG Property Management

# A COST CONSCIOUS CONFERENCE

## ENJOY THE BENEFITS OF YOUR INVESTMENT

**TAILOR-MADE SESSIONS:** Choose from 35 seminars, which are accredited by AIBC, IDCEC and BOMI. All of our sessions are priced individually and competitively to ensure that delegates get maximum value.

**COMPLIMENTARY PASSES:** Invite your network, and premier customers with free passes to attend the event. We also circulate 15,000 complimentary passes to exhibitors, sponsors, association partners and media.

**EDUCATION IS INCLUDED:** All exhibiting companies will have the option to register for educational sessions or to assign access to your most important customer.

**ENTRENCHED IN THE COMMUNITY:** Build on BUILDEX's strong brand and enjoy the wide reach of the event, attracting the movers and shakers and key players in the industry.

**NETWORKING EVENTS:** Mingle and network with your colleagues throughout the span of the event, and enjoy Happy Hour on us on Day 1.

## EXHIBIT FEE\*

- \$22.00 per sq.ft.
- 10' x 10' minimum
- 10' x 10' – \$2,200
- 10' x 20' – \$4,400
- \$175 surcharge for corner locations

**Please note:** All exhibits require a hardwall structure or pop-up display and flooring material (not supplied). Tables, chairs, decor and electrical services are available to rent for an additional fee.

*\*GST applied to Exhibit fees.*

## EXHIBIT SPACE RENTAL INCLUDES:

- Unlimited complimentary visitor passes for your customers
- Your website, directly linked from BUILDEXMONTON.com. Our website gets more than 25,000 visits annually!
- Your website, listed in our showguide distributed to 2,500+ attendees
- Six complimentary seminars (some exceptions) – 35 seminars to choose from!
- Unlimited number of exhibitor badges
- 24-hour security during the exposition



# PACKAGED SPONSORSHIPS

SPONSORSHIP PACKAGE	DIAMOND	PLATINUM	GOLD	SILVER
COST	\$7,495	\$3,495	\$2,495	\$1,295
# AVAILABLE	2 Available	3 Available	3 Available	3 Available
<b>Exposure in the full colour Attendee Planning Guide, mailed to 20,000 Delegates</b>	Yes - Your corporate logo included on the front cover	Yes	Yes	Yes
<b>Exposure on 15,000 Tradeshow Complimentary Pass, distributed to industry. The passes entitle user to complimentary entrance to the tradeshow floor (\$25 value).</b>	Yes – Your corporate logo included in the front of the Pass	Yes – Your corporate logo included in the front of the Pass	Yes	Yes
<b>Post-show email: corporate message included to email distributed to all show attendees.</b>	Yes – corporate logo	Only corporate logo included		
<b>High profile 10x10 Booth Space</b>	Yes – upgrades available			
<b>Copy of the BUILDEX Registration List</b>	Yes			
<b>Logo exposure in delegate confirmation letters</b>	Yes	Yes		
<b>Opportunity to welcome delegates, introduce and thank a speaker at a high-profile seminar.</b>	Yes – full logo exposure on all signage, print and web materials for this seminar	Yes – full logo exposure on all signage, print and web materials for this seminar	Yes – full logo exposure on all signage, print and web materials for this seminar	
<b>Pre-show email: corporate message included to email distributed to all show attendees.</b>	Yes			
<b>Advertisement in the Official Showguide. This publication is distributed to all show attendees.</b>	Yes – Full Page Advertisement. upgrades available	Yes – Half Page Advertisement. upgrades available	Yes – Half Page Advertisement. upgrades available	Yes – Quarter Page Advertisement. upgrades available
<b>Corporate logo included in a full-page “Thank You” advertisement in the Official Showguide</b>	Yes	Yes	Yes	Yes
<b>Corporate logo on the Master Floorplan, included in the Official Showguide to indicate your booth location</b>	Yes	Yes	Yes	Yes
<b>Signage in the registration area, and centre aisle close to your booth</b>	Yes – with your logo prominently displayed	Yes – with your logo prominently displayed	Yes – with your logo prominently displayed	Yes – with your logo prominently displayed
<b>Treat your customers at the show! Beer/wine tickets for you to distribute to your customers</b>	50 Beer/Wine tickets – with your logo prominently displayed on ticket	40 Beer/Wine tickets – with your logo prominently displayed on ticket	25 Beer/Wine tickets – with your logo prominently displayed on ticket	



# INDIVIDUAL SPONSORSHIPS

## First Timer's Package

**\$1,295**

Only available to first time sponsors, this package is designed to allow your company to gently step into higher profile without breaking the bank. Includes:

- Booth Extender: 3' x 7' floor sticker directly outside your booth in the aisle (\$995 value)
- Quarter page ad in the showguide (\$495 value)
- Innovation Showcase (\$325 Value)

**Total value is over \$1,800 but save more than \$500 with this package**



## Pick Three

**\$1,595**

Available to all exhibitors, this package is designed to allow you to customize your sponsorship and still get the best value on a package. Includes your choice of three of the following:

- Seminar Sponsorship (\$500 value)
- Booth Extender: 3' x 7' floor sticker directly outside your booth in the aisle (\$995 value)
- Full page ad in the showguide (\$995 value)
- Floorsticker Advertising (\$500 value)
- Aisle Sign Sponsorship (\$350 value)
- Innovation Showcase (\$325 value)

## Wine Bar & Bistro Sponsorship

**\$4,995**

- As the primary food and beverage area at BUILDDEX, the Wine Bar & Bistro is a busy networking area where delegates connect with colleagues, sit-down for lunch or enjoy a glass of beer/wine. PLUS, this sponsorship includes a 10x10 exhibit space (upgrades available) and the BUILDDEX registration list.
- Your logo(s) will be on all associated signage, drink tickets and more.
- Your logo(s) will also be on ceiling-hung signage, on the official show website and in the official showguide with a detailed description.
- Your company will also receive 50 drink tickets for your distribution at the show.
- Also includes the opportunity to create a branded experience in the Bistro area. This is done in co-operation with Show Management and requires joint approval.



## BUILDDEX VIP Program & Lounge

**\$4,495**

- The BUILDDEX VIP program allows attendees to purchase an upgraded tradeshow experience. Be associated with the VIP program, receive profile onsite at the VIP lounge, plus exhibit space and the BUILDDEX registration list.
- Your logo(s) will be included on the website, in tens of thousands of event emails, in the official showguide, various signage at BUILDDEX and much more
- Also includes the opportunity to create a branded experience in the VIP Lounge area. This is done in co-operation with Show Management and requires joint approval.
- Speakers, sponsors and VIP industry leaders are also provided access to the Lounge area and amenities.
- This is an ideal location for VIPs to enjoy a complimentary coffee, a more relaxed location to eat their lunch or simply to rest during their busy day.
- Receive a 10x10 space directly outside the VIP Lounge to exhibit your products or services (upgrades available) and receive a copy of the BUILDDEX registration list

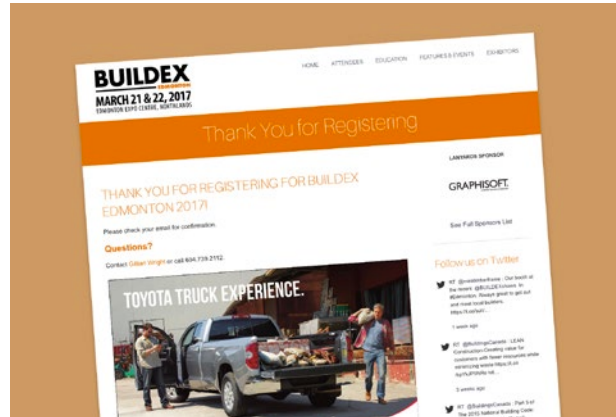
# INDIVIDUAL SPONSORSHIPS



## Registration Kickboards and Countertops

\$2,495

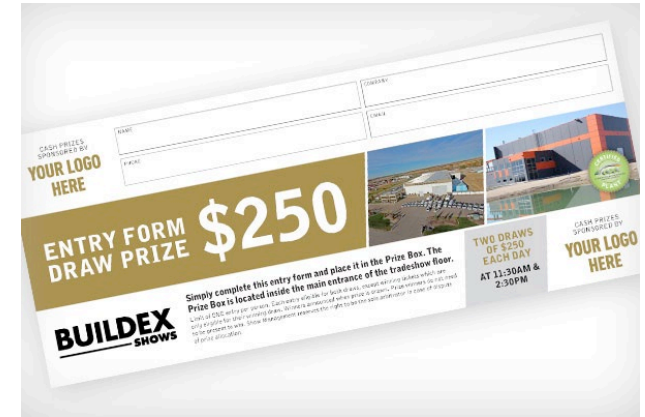
- Be the first exhibitor to welcome the thousands of attendees visiting BUILDDEX! Your company logo and custom branding will be prominently displayed on all 3 registration kickboards (3 feet tall and 8 feet wide) and counter surfaces with your key messaging (see sample image below).
- Ensure your marketing message and call to action is front of mind as delegates enter the tradeshow floor
- Also includes the opportunity to create a branded experience near registration. This is done in co-operation with Show Management and requires joint approval.



## Online Registration

\$1,995

- Get exceptional profile as attendees register for BUILDDEX. The highlight of this sponsorship is the opportunity for a branded page that all registrants will be directed to once they complete the online registration process.
- The BUILDDEX 'Thank you for registering' page will be co-branded to include the sponsor logo, key messaging, website links and even product or company video.
- The page is designed in co-operation with Show Management and requires joint approval but represents an exceptional branding opportunity.
- Your logo(s) will be included on the website, in tens of thousands of event emails, in the official showguide and much more.



## Cash Prize Sponsorship

\$1,000 or \$2,000

- Adding energy and excitement to BUILDDEX as a whole, multiple cash prize draws will be made each day. Entry forms distributed at all Education seminars plus various high profile locations at registration and on the show floor. This is the best & most cost effective way to guarantee the highest number of attendees to your booth.
- Draw box branded and located in close proximity to your booth location.
- Entry forms branded with your logo and brief messaging.
- Your logo and sponsor profile in the pre-event emails, Showguide and on-site Floorplan.
- Regular tradeshow floor announcements promoting entry and prize winners.
- Cash awards are included in the price of the sponsorship.
- One exclusive position at \$2000 or two co-sponsorship positions at \$1000 each.

# INDIVIDUAL SPONSORSHIPS



## Lanyards Sponsorship

**\$2,000**

- The single most impactful profile for onsite profile, the exclusive provider of the lanyards will have their brand on every attending delegate. Everywhere people turn your logo will be visible throughout the conference, tradeshow floor and all networking events.
- Your logo(s) will be included on the website, in tens of thousands of event emails, in the official showguide, various signage at BUILDEX and much more.
- The production cost for lanyards is NOT included in pricing but show management will work with you to find a cost effective provider.
- Contact us for more info and pricing details on the lanyards.



## Industry Reception Sponsorship

**\$2,000**

- The annual BUILDEX Industry Reception is held as the show floor closes on Day 1. This is a very cost effective way to garner company profile at BUILDEX.
- It is a widely-attended networking reception for both exhibitors and industry professionals.
- Your logo(s) will be included on the website, in tens of thousands of event emails, in the official showguide, various signage at BUILDEX and much more.
- Regular tradeshow floor announcements on Day 1 promoting attendance.
- Also includes the opportunity to create a branded experience at the reception. This is done in co-operation with Show Management and requires joint approval.
- Approximately 300 attendees enjoy complimentary beverages, hors d'oeuvres and the opportunity to network with industry colleagues.



## Exhibitor Morning Coffee

**\$1,000/day (Day 1 – Available; Day 2 – Available)**

- On either Tuesday or Wednesday, exhibitors are welcomed with FREE coffee courtesy of your company at your booth. This is an excellent opportunity for face to face interaction and promotion of products/services you have to offer to fellow exhibitors.
- The morning coffee takes place prior to the show floor opening.
- Frequent tradeshow floor announcements during the coffee availability.
- Coffee cost from facility is included in the pricing.
- Two large signs in high profile show floor locations promoting the coffee giveaway.
- Two inclusions in pre-event email bulletins sent directly to exhibitors promoting giveaway and your company.



## New/Green Product Showcase

\$325

- replace the text with: The New/Green Product Showcase highlights products, services and technologies exhibited at BUILDDEX that are transforming the design, construction, renovation and project management industries. Look for the New/Green logo on the tradeshow floor to source and learn about new products, services and technologies that are leading the industry into the future.



## Showguide Bellywrap

\$3,000

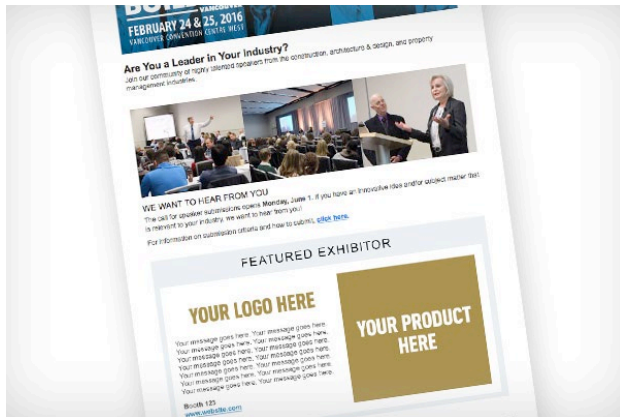
- This is the best showguide profile possible and offers the exclusive opportunity to own the showguide. Attendees touch your ad before they can open the show guide – more than 2,500 impressions onsite.
- The bellywrap is a 3 inch wrap on every showguide (front and back cover) that is added post production.
- Direct messaging to every attendee to drive traffic to your booth, promote your brand and launch your product.
- BUILDDEX even handles the production and artwork; this has been included in the price.



## Official Showguide Advertising

\$495 – \$995

- Reach over 2,500+ attending delegates with your display advertising. This is a full-colour glossy magazine-style showguide that is distributed at registration, and main entrances to the tradeshow floor.
- Encourage delegates to visit YOUR booth through Showguide Advertising. There is only one official showguide that is distributed at show registration!
- Rates start at as little as \$495 quarter page, and increase to \$750 half page and your full page is only \$995.



## Targeted Shared Email Blasts

**\$1,500**

- Drive attendee engagement to your booth, to your website and reach upwards of 5000 specific registrants with your marketing message.
- Custom HTML email design and messaging available.
- Guaranteed inclusion of 25-40 word message, company logo, booth number, product image, and link to website.
- Maximum 5 companies per targeted email blast.



## Booth Extender

**\$995**

- We consider this the best new way to separate your booth from your neighbours and the competition. Extend your booth presence and messaging into the aisle right at your prospects' feet.
- This custom 3ft x 7ft, 4-colour floor sticker will distinguish your booth and increase your booth profile.
- Get creative and stop prospects and clients in their tracks.
- Custom design and production included.



## Aisle Tower Sponsorship

**\$400 – 1 sponsorship available per aisle**

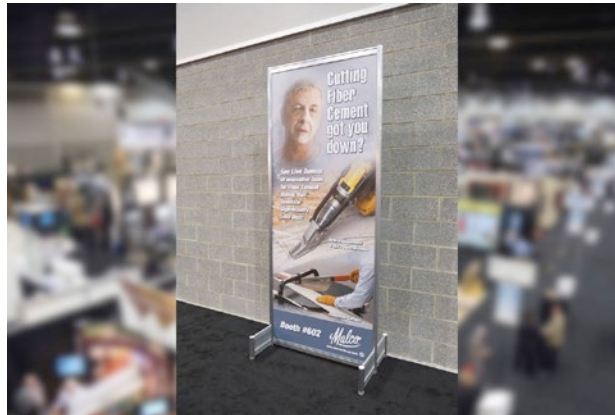
- As an aisle sponsor you create a simple way for potential customers to find you at the show while increasing your corporate profile outside the confines of your booth. Ideal for everyone especially if you missed out on a high profile corner or simply want more high profile visibility.
- Your logo is posted 10 feet high along a main aisle with a directional arrow.
- Only one sponsorship per aisle. Contact us early to reserve the best positioning!



## Floor Sticker Advertising

2 for \$500 – Limited availability

- Place your advertising at attendees' feet throughout BUILDDEX
- These 2' x 2' floor graphics promote your company and double as great roadmaps to your booth.
- Each advertiser will receive two floor graphics strategically placed around the show
- Custom design, production and installation included.



## Showfloor Billboard Advertising

\$750 – Limited Availability

- Whether you are launching a new product or just want to invite attendees to visit your booth, these signs are sure to get their attention.
- Advertise on a strategically placed 3'w x 6'h one-sided billboard in a high-traffic area of the show.
- Custom design, production and installation included.





## Seminar or Keynote Sponsorship

**Seminar \$500, Keynote \$1,495**

- A Seminar or Keynote Sponsorship provides your company with online logo exposure related to the seminar plus the opportunity to distribute material to a select group of targeted seminar attendees. It will also associate your company with a specific industry-related educational experience.
- Logo exposure on all seminar signage and in promotional material including 20,000 Planning guides and over 100,000 emails
- Logo exposure in the official showguide adjacent to information about the applicable seminar.
- Your logo on the official conference website in association with the applicable seminar.
- The ability to introduce and thank the panel or speaker at the podium.
- Corporate logo on any PowerPoint presentations at the seminar.
- Corporate logo on signage outside the seminar room
- Sales brochures/materials at the seminar. Location TBA.

## Pens

**RETURNING for 2018 – Starting at \$2,000 depending on pen selection**

- Available in a range of pen selection, you can supply branded company pens for over 1000 seminar attendees.
- The majority of these pens will be taken back to offices, put in briefcases or otherwise retained by your prospects and clients.
- This is sure to be one of most popular new offerings for 2018
- This can also be combined with the Notepad sponsorship — call us for more info and package pricing.

## Notepads

**RETURNING for 2018 – Starting at \$2,000 depending on customizations**

- The Notepad Sponsorship is your gateway to every one of 30+ industry seminars taking place at BUILDEX.
- Available in a range of sizes and customizations, you can supply branded company notepads for over 1000 seminar attendees.
- The majority of these notepads will be taken back to offices, put in briefcases or otherwise retained by your prospects and clients.
- This is sure to be one of most popular new offerings for 2018.
- This can also be combined with the Pen sponsorship — call us for more info and package pricing.

# CONTACT US

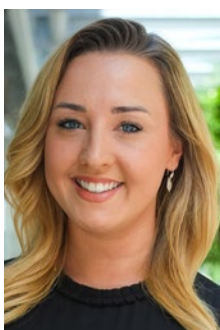
## ACT QUICKLY



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